

ISM Fundraising Committee Meeting

28 Jan 08

A meeting of the ISM Fundraising Committee was held 28 January, 2008 at Vectra Bank in Pueblo, CO. The following members were present:

Dr Paul Radway, M- ISM founder and Co-Director
Julie Andron, RN- ISM Co-Director
Devin Lamas- Executive Vice President Vectra Bank
Scott McGuire- CFO Colorado Technical University
Roy Miltner- retired pastor

The following fundraising issues were discussed:

Automatic Payroll Deductions

We currently receive approximately \$200/ month from Parkview Medical Center employees through automatic payroll deductions. Later this year, we might try to look into other businesses that might be interested in doing the same.

Presentations

Dr Radway will be giving a presentation to the Pueblo Chamber of Commerce on 13 Feb 08. Devin is going to contact the Pueblo Latino Chamber of Commerce to see if we can schedule one with them as well.

ISM Fundraising Goals

Dr Radway stated that his fundraising goal for 2008 would be around \$60K for one large trip plus 1 small trip. Julie Andron stated a goal of \$60K-\$75K which could potentially fund 1 large plus 2-3 small trips for the year. That amount of money would allow us to fund the trips and still have some left over for the next year. As far as planning missions, it was agreed by all that 3-4 trips per year would be as much as we could logistically handle at this point.

Fundraising for Specific Groups

We talked about targeting specific audiences for specific fundraising goals. We have had the Pueblo Dental Society offer to help with nurses and support staff. We would like to target the medical community for help with funding for doctors. And we would like to utilize our contacts at the Rotary Club and the Chamber of Commerce to help pay for non-medical persons to go on our trips

Dinner Auction April 18th 2008

The address list of invitations will soon be complete. Dr Radway has added about 50 businesses to the contact list. The names and addresses of doctors is being updated and corrected.

Other fundraising ideas

Beth Hudson brought up the idea of a fundraising event to be held in Trinidad. A 5K run/walk could help bring in extra money.

The group of doctors/ support staff in Sterling is trying to raise money to send their team on a small (one week) mission. They would use ISM supplies and resources. They are also going to try to have some sort of donation for the annual dinner/auction.

Devin Lamas would like to try to organize a Golf Tournament to be held at a local club this fall.

We agreed as a group that the majority of our fundraising efforts should be concentrated on our annual dinner/auction, but that other functions out of town or at different time of the year would still be suitable.

We decided it would be best to NOT have the local Dinner Theater (IMPS) try to have a fundraising mystery theater for us at this time.

Next Mission

Dr Radway will be meeting with the Board of Directors for the Pueblo Surgery Center on Feb 28th to discuss the potential for a local mission in July of this year. We all agreed that a local mission would help support our Mission Statement “To share those experiences with the community” and would help get local attention/ publicity for the group.

Branching out to Colorado Springs

We are at the point where it seems reasonable to begin branching out our fundraising activities to Colorado Springs. We have had several doctors and support staff from that area on our missions this past year. And Scott McGuire suggested that he may be able to gain business connections with the Leadership Pikes Peak group in Colorado Springs.

Future Fundraising Committee Meetings

No date was set for a future fundraising committee meeting at this time. We will most likely wait until after the annual dinner/auction on April 18th to meet again.

These and all ISM meeting minutes can be viewed on our website at:

www.ISMissions.com